

**2018 MAZDA CX-5**





# WELCOME TO THE CLUB.



1967 Cosmo Sport 110S; Mazda's first rotary engine vehicle.

A Mazda is never just a Mazda.  
It's a feeling.

It's a shot of anticipation just  
before you press start.

It's that urge to take one last  
look as you walk away.

It's the notion that a vehicle  
should move your body  
as well as your soul.

It's a love affair with the road.  
Any road.

It's a knowing glance that  
passes between Mazda drivers.

It's the feeling that you don't just  
own a Mazda, you have a lifelong,  
irrevocable membership in  
The Clubhouse of Driving Passion.





## EXPLORE ALL DIMENSIONS OF DRIVING PLEASURE.

The 2018 CX-5 is finely crafted to enhance everything you love about driving and energize life on the road. With refinements typically found in a luxury vehicle, the CX-5 delivers the versatility of an SUV while rewarding you with an environment you can delight in. With Mazda's cutting-edge technology, such as our highly efficient SKYACTIV TECHNOLOGY, our predictive i-ACTIV AWD\* and our suite of available proactive i-ACTIVSENSE safety technologies, the 2018 CX-5 is crafted with the conviction that strength, intelligence and beauty are one. And that Mazda's legendary connected-to-the-road feeling makes our vehicles worth driving.

\*Optional on the GX (with automatic transmission) and GS models and standard on the GT model.





## THE NEXT GENERATION OF JAPANESE CRAFTSMANSHIP.

The evolution of our KODO design has yielded the concise, yet dignified stance of the 2018 CX-5. Crafted from sketch, to clay modelling by hand, to steel, the CX-5 captures the essence of the time-honoured Japanese art of sword making and the belief that hand-craftsmanship endows the creation with a living spirit of its own. As a result, the front grille, lower-placed headlights and long thin bezels on the LED fog lights\* accentuate the sense of flow and speed, while the sculpted signature wing adds depth of expression to the front face.

Strong, yet flexible. Powerful, yet subtle. Beautiful and a wonder to behold. This traditional Japanese attention to detail makes the CX-5 both a living piece of art that evokes excitement and a beautiful machine that delivers on its promise.

魂動

KODO : SOUL of MOTION



# ENGINEERING THE IDEALLY RESPONSIVE DRIVE.

In subtly evolving our groundbreaking SKYACTIV TECHNOLOGY, Mazda engineers focused on improving the response time of the accelerator pedal and fuel efficiency - including the new Cylinder Deactivation that dramatically improves fuel economy. A quickened throttle response improves acceleration in a variety of situations, including merging with highway traffic. In addition to evolving the basic performance of engineering components, Mazda engineers have introduced a range of the latest technologies that results in impressive fuel economy and a further refined sense of driver and vehicle as one.



## SKYACTIV-BODY

The SKYACTIV-Body simultaneously achieves high levels of supposedly conflicting attributes: namely, collision safety, light weight and rigidity. Efficient reinforcements and ultra-high-tensile steel sheets have been adopted for lightness and strength of the A-pillars, side sills and B-pillars. Torsional rigidity reduces response delay of the body to steering operations.

## AUTO-HOLD FUNCTION

For added convenience when driving in stop-and-go traffic, the Auto-hold function keeps the vehicle stationary, even after the driver lifts their foot off the brake pedal. The brakes are automatically released once the driver presses the accelerator pedal. The result is less driver fatigue.

## SKYACTIV-VEHICLE DYNAMICS

To turn the entire driving experience, including driving on a straight line, turns and halts, into a truly harmonious experience, Mazda integrated control of the car's key components to strengthen the *Jinba Ittai* driving feel.

**SKYACTIV** TECHNOLOGY



## SKYACTIV-G 2.0 L ENGINE

The upgraded SKYACTIV-G 2.0 L engine features an increase of low-end torque, while also reducing real-world fuel consumption and particulate matter formation during combustion. The result is enhanced levels of dynamic performance, fuel economy and environmental friendliness while maintaining its extraordinary 13.0:1 compression ratio. (GX with manual transmission only.)

## SKYACTIV-G 2.5 L ENGINE

With a high 13.0:1 compression ratio, the reduced weight of an aluminum-alloy cylinder block, and a redesigned balance shaft that reduces low-frequency rattling, the upgraded SKYACTIV-G 2.5 L engine achieves high levels of dynamic performance, responsiveness, fuel economy and quietness. (Optional on the GX with automatic transmission and standard on the GS and GT.)

## CYLINDER DEACTIVATION

For even better fuel economy, the CX-5 comes equipped with a new Cylinder Deactivation<sup>†</sup> system that automatically shuts down two of the cylinders in light-load situations such as when cruising at a constant speed.

## SKYACTIV-MT MANUAL TRANSMISSION

In the SKYACTIV-MT transmission, the base of the shifter is designed to suppress any loss of rigidity due to the high mounting position of the shifter. The centre position around which the shift lever pivots maintains a short stroke while also making operation easier for drivers of smaller stature.

## SKYACTIV-DRIVE AUTOMATIC TRANSMISSION

SKYACTIV-Drive adopts a shift control scheme that predicts the driver's intention, delivering greater stability when cornering, reducing needless shifts when accelerating out of corners and resulting in smoother vehicle performance.

## SKYACTIV-CHASSIS

The SKYACTIV-Chassis's steering and suspension systems deliver an even better driving experience, including measures that help prevent road noise from entering the cabin. The steering system is optimized to achieve both excellent vibration insulation and high rigidity for intuitive operability, while the suspension system achieves a gentler, higher-quality ride. And you enjoy agility at low speeds, stability at high speeds and a direct, responsive feel.

[mazda.ca/skyactiv](http://mazda.ca/skyactiv)

<sup>†</sup>Standard on GS and GT models.



# CANADA'S WORST CONDITIONS ARE OUR BEST TEST.

When meticulous engineering meets an unwavering commitment to quality, the result is unmistakably Mazda. We test in some of Canada's most extreme climates and conditions to ensure our vehicles can withstand the elements.



## CORROSIVE CLIMATES

With salt water blowing off the ocean, and more hydrogen in the air than normal, Halifax is the perfect storm for corrosion. That's why we recruit Mazda owners from Halifax and assess how their vehicles fare against the climate.

> **SKYACTIV-Body:** In contrast to traditional car bodies, the fluid design and unique curvature of our SKYACTIV-Body eliminate many right angles and brackets where moisture can seep in. This dramatically minimizes opportunities for corrosion.



## EXTREME COLD

The frigid temperatures and dramatic snowfalls of Lac Saint-Jean, Quebec, help us test for the immediate effects of cold weather. This helps us ensure the reliability of our vehicles in the most extreme winter conditions.

> **Engine Insulation:** We seal our engines on the bottom and insulate them on the top to further protect them from the elements. This enclosure also ensures that heat radiates quicker for optimal engine performance, even in freezing cold temperatures.



## WINTER ROADS

Montreal uses a destructive combination of salt and gravel on icy roads. This mixture can flick up and chip the paint, exposing metal that can be vulnerable to corrosion. We test here so that our vehicles are prepared for this threat.

> **Zinc-Coated Steel:** We fortify areas of our vehicles that are especially vulnerable to corrosion with plates of zinc-coated steel. This specialized metal makes corrosion nearly impossible, offering your vehicle added protection.

# DRIVING EXHILARATION UNLIKE ANY OTHER.

SKYACTIV-VEHICLE DYNAMICS and G-Vectoring Control (GVC) technology works behind the scenes to help achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during everyday commutes and spirited drives. The result is steering that is more precise and a ride that is more comfortable for drivers and passengers alike.



## MORE CONFIDENCE

Due to irregularities and undulations in the road surface, your vehicle does not always travel along the expected line, forcing you to make steering corrections. With GVC, your CX-5 responds to driver inputs with fewer steering adjustments, so your vehicle behaves as you intend and you enjoy a more confident drive.

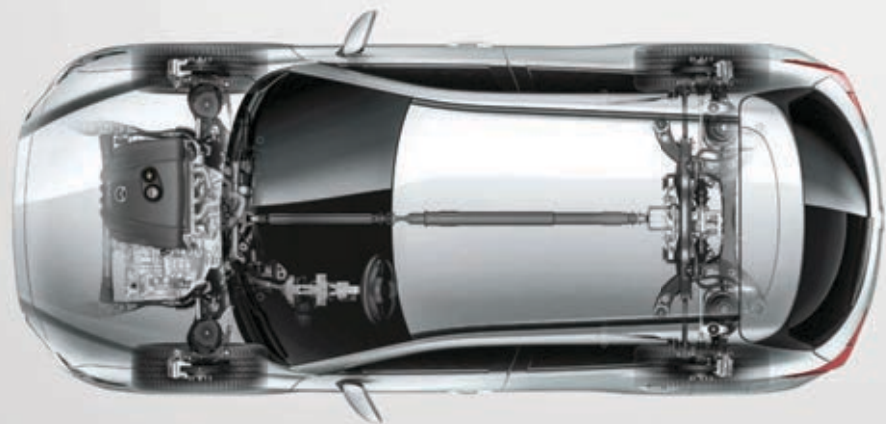
## MORE COMFORT

Fatigue steadily builds as you continue to make minor steering corrections. GVC helps alleviate these corrections, especially over long distances. Plus, smooth transitions between G-forces suppress head and body sway, allowing for a more comfortable ride for you and your passengers.

## ENHANCED PEACE OF MIND

GVC enhances handling, stability and the feeling of the tires gripping the road. You'll gain an even greater feeling of control and security during evasive manoeuvres as well as in rain, snow and on poor road surfaces.





    
***i-ACTIV AWD***

## A FLAWLESSLY FLEXIBLE AND STABLE RIDE.

The CX-5's all-wheel-drive system delivers an elegant, surefooted solution for Canada's varied terrain and weather conditions. Using 27 sensors that constantly monitor everything from outside temperature and windshield wiper use to acceleration and braking patterns, i-ACTIV AWD\* not only forecasts when you will need better road grip, but also readies your CX-5 to deliver the traction you need at the precise moment you need it. You'll feel even more confident behind the wheel, because i-ACTIV AWD\* engages automatically, using an active, on-demand system to control driving force. No need to switch it on. What's more, the system maximizes efficiency and works to enhance practical fuel economy.

\*Optional on the GX (with automatic transmission) and GS models and standard on the GT model.





## IT TAKES DEDICATED DESIGNERS - AND ONE DRIVER - TO CREATE AN ENGAGING DRIVE.

A great drive must be relaxing enough that you can comfortably control your vehicle, but it also must energize your awareness so that you can drive skillfully. It's what we call *Jinba Ittai* - the Japanese principle of horse and rider as one - human and machine as one. Our human-centric approach engages your senses. Premium touches transform this SUV into a meticulously crafted and connected ride. Seat design keeps you perfectly cushioned. Everything that the hands touch, like the heated steering wheel\*, is crafted to feel soft to the touch. Our signature material, "Metal Wood," blends the warmth of what resembles natural wood with the strength and toughness of a metallic finish. Superb cabin quietness makes conversation between occupants stress free. An abundance of standard features like Push Button Start, HMI Commander switch and remote keyless entry makes any road trip an engaging proposition. It's a delicate balance that Mazda designers strove to perfect in the 2018 CX-5.

### A QUIETER CABIN

Painstaking efforts were made to ensure the quietness of the CX-5, such as incorporating sound-deadening materials into the floorboard and using sound-insulating glass with extensive seal insulation. Whether you're enjoying the peace and quiet of driving alone or trying to better hear conversation, you'll enjoy a less distracting, more relaxing drive.

### AVAILABLE FEATURES AND NOW WITH MORE STANDARD FEATURES:

- Rearview camera
- Advanced Blind Spot Monitoring (ABSM) and Rear Cross Traffic Alert (RCTA)
- Smart City Brake Support (SCBS)
- 7" colour touchscreen display
- HMI Commander switch
- 10-way power adjustable driver's seat†
- Rear centre armrest with integrated storage and USB ports\*
- Advanced Keyless Entry System▲



### ACTIVE DRIVING DISPLAY

The available full-colour Active Driving Display† is strategically positioned directly in the driver's field of view. By projecting critical driving information directly in front of you, right within your line of sight, this innovative display helps you take your mind off distractions and keep your eyes focused on the road ahead. Information displayed: vehicle speed, navigational directions, safety alerts, cruise control data and traffic sign information such as speed limit, and do not enter and stop signs (when available).

\*Standard on the GS and GT models.  
 †Available on the GT model with Technology Package.  
 ‡Standard on the GT model.  
 ▲Available on the GS model with Comfort Package (requires i-ACTIV AWD) and standard on the GT model.





## WHERE REAR PASSENGERS TAKE CENTRE STAGE.

Mazda designers carefully crafted rear seats tailor made for passenger comfort. First, we focused on creating a quieter ride by mitigating the transmission of noise generated by tires as well as wind, so you can enjoy conversation, music and more. Plus, rear passengers now enjoy standard reclining seats and heater ducts under the seats, as well as available heated rear seats<sup>†</sup>, rear passenger vents\* and available dual-zone climate controls\*.

And when you need to haul gear? The power lift-gate<sup>▲</sup> now offers programmable lift height. Our popular 40/20/40-split folding rear seats is now standard on all models for a variety of cargo/seating configurations. And once folded down, the streamlined 1,687 L of cargo space easily handles four golf bags or three large 72 cm suitcases<sup>‡</sup>. It can even carry extra-long cargo like skis<sup>‡</sup> while leaving room for four passengers.

\*Available on the GS model with Comfort Package (requires i-ACTIV AWD) and standard on the GT model.  
†Please remember to properly secure all cargo.  
‡Standard on the GT model.  
▲Standard on GS and GT models.





# REDEFINING WHAT IT MEANS TO BE CONNECTED TO THE ROAD - AND THE WORLD.

MAZDA CONNECT brings together vital driving information and entertainment options in an intuitive, Human-Machine Interface (HMI). Information such as navigation and audio is easily controlled using the HMI Commander switch and displayed on the 7" colour touchscreen display. From Bluetooth® hands-free capability to the available Bose®\* premium sound system to navigation system†, each feature is designed to make driving informed, safe and fun.



## ENTERTAIN

Of course, AM/FM/HD radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, listen to your own playlist or choose something from the integrated Internet radio apps such as Aha™ and Stitcher™†.



## COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button on your steering wheel and saying "hello." And the CX-5's standard Bluetooth® hands-free phone and audio-streaming capabilities allow you to enjoy fully integrated text message display and audible readout‡. To reply, simply choose from a number of preset, standardized return messages.



## NAVIGATE

Our available factory-integrated Mazda navigation system\* offers the advanced features of today's navigation devices, including voice commands and advanced lane guidance. And getting around town - or out of town - has never been easier thanks to the system's 3D interactive map with step-by-step audio directions.



HMI COMMANDER CONTROL



## NATURAL, CLEAR SOUND CUSTOM DESIGNED FOR THE CX-5.

The available Bose® Premium Sound System\* features Centerpoint® 2 surround technology, steering vocals and instruments to the front soundstage and ambient sound to other locations, producing a stunning surround experience through an impressive 10 speakers, while AudioPilot® 2 preserves premium listening conditions, even as background noise levels change, providing occupants with a consistent and uninterrupted listening experience. This custom sound system enhances clarity, imaging and power, so that you'll enjoy balanced and clear sound no matter where you sit. This enhanced system's newly designed silk-dome tweeters, mounted on the A-pillars, create a more spacious sound and a redesigned bass box, installed below the luggage compartment, delivers a powerful bass sound.



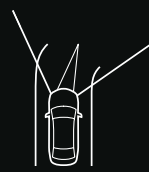
\*Standard on the GT model.  
†Aha and Stitcher are free downloadable apps. Aha, Stitcher and SMS text functionality are only compatible with certain devices.  
‡Navigation system requires accessory navigation SD card on GX and GS models and is standard on GT models.



**i-ACTIVSENSE**

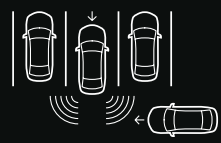
## WE'RE OBSESSED WITH SAFETY SO YOU DON'T HAVE TO BE.

At Mazda, we're all about proactive safety measures that swing into action to alert you so that you can avoid a collision or lessen its impact. Our suite of i-ACTIVSENSE safety technologies helps you on the road ahead. And now more i-ACTIVSENSE features come standard, such as Advanced Blind Spot Monitoring System (ABSM) and Rear Cross Traffic Alert (RCTA), to ensure you have the tools you need to navigate life on the road.



### LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The CX-5 now features standard LED headlights with available Adaptive Front-lighting System (AFS)\*, specifically designed to help you see around corners at night - literally. As you turn into a corner, the headlights move up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



### REAR CROSS TRAFFIC ALERT (RCTA)

When backing up, Rear Cross Traffic Alert (RCTA)\* detects a vehicle approaching from the side and promptly alerts the driver with both an audible and visual warning in both side mirrors, Active Driving Display\*\* and 7-inch touchscreen display. It's especially helpful at night when visibility is poor. Now standard on all CX-5s.



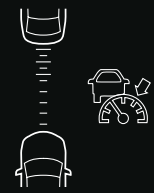
### DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS)

At speeds above 30 km/hr, the Distance Recognition Support System (DRSS)† measures the distance between your vehicle and the vehicle ahead and recommends a comfortable following distance. If your vehicle encroaches on this distance, a warning light illuminates.



### ADVANCED BLIND SPOT MONITORING (ABSM)

The Advanced Blind Spot Monitoring (ABSM) system\* uses radar sensors to detect objects in your left and right blind spots, then alerts you with a warning light in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. Now standard on all CX-5s.



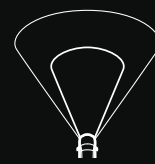
### MAZDA RADAR CRUISE CONTROL WITH STOP & GO FUNCTION (MRCC WITH STOP & GO FUNCTION)

Mazda Radar Cruise Control with Stop & Go function† judges the relative speed and distance to the car ahead, right down to 0 km/hour, to maintain a safe following distance. And for enhanced safety, if the vehicle ahead stops, your vehicle will automatically stop and hold in a standing start until you resume the set speed. The system's Close Proximity Warning provides audible and visual warnings when it senses your vehicle fast approaching the one ahead.



### TRAFFIC SIGN RECOGNITION SYSTEM (TSR)

Using strategically mounted cameras, Traffic Sign Recognition System (TSR)\*\* can actually read road signs such as speed limit, do not enter and stop signs††. This information then shows up in the colour Active Driving Display so you can stay alert and informed without taking your eyes off the road.



### HIGH BEAM CONTROL SYSTEM (HBC)

High Beam Control System (HBC)\* helps you see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead.



### LANE DEPARTURE WARNING SYSTEM (LDWS)

The Lane Departure Warning System (LDWS)† automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.



### LANE-KEEP ASSIST SYSTEM (LAS)

The available Lane-keep Assist System (LAS)† adds to the warnings of the Lane Departure Warning System (LDWS). When it senses a potential unintentional lane departure, it will perform minor steering corrections to help guide your vehicle back to the centre of the lane.



### SMART CITY BRAKE SUPPORT (SCBS)

When travelling at speeds between 4 - 30 km/hour, the Forward Sensing Camera (FSC) detects objects ahead and Smart City Brake Support (SCBS) prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes. Now standard on all CX-5s. When paired with Smart Brake Support (SBS), the system can also detect pedestrians at speeds between 10 and 80 km/hr.



### SMART BRAKE SUPPORT (SBS)

Similar to Smart City Brake Support (SCBS), the available Smart Brake Support (SBS)† system is intended to help avoid or reduce the severity of a collision, but operates at higher rates of speed. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control is performed to help reduce damage in the event of a collision.

## MAZDA CX-5 SPECIFICATIONS & CAPACITIES

|                                  | ENGINE | GX MT                                     | GX AT                                     | GS/GT AT   |
|----------------------------------|--------|---|---|--|
| Engine type                      |        | SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder | SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder | SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder with Cylinder Deactivation |
| Displacement                     |        | 1,998 cc                                  | 2,488 cc                                  | 2,488 cc   |
| Compression ratio                |        | 13.0:1                                    | 13.0:1                                    | 13.0:1   |
| Horsepower SAE net               |        | 156 @ 6,000 rpm                           | 187 @ 6,000 rpm                           | 187 @ 6,000 rpm  |
| Torque SAE net lb. ft.           |        | 150 @ 4,000 rpm                           | 186 @ 4,000 rpm                           | 186 @ 4,000 rpm  |
| Fuel system                      |        | Direct Injection                          | Direct Injection                          | Direct Injection   |
| Recommended fuel                 |        | Regular                                   | Regular                                   | Regular  |
| Curb weight (kg)                 |        |   |   |  |
| 6MT FWD                          | 1,505  | -   | -   | -  |
| 6AT FWD                          | -      | 1,602                                     | 1,617                                     | 1,617  |
| 6AT AWD                          | -      | 1,659                                     | 1,676                                     | 1,676  |
| Turning circle, curb-to-curb (m) | 11     | 11  | 11  | 11   |

| CAPACITIES                              |                       |
|---|-----------------------|
| Seating                                 | 5                     |
| Cargo volume behind 2nd row seats (L)   | 875                   |
| Cargo volume with rear seats folded (L) | 1,687                 |
| Fuel tank (L)                           | 56 L (FWD)/58 L (AWD) |
| Towing Capacity                         | 907 kg (2,000 lbs)    |

| EXTERIOR DIMENSIONS   |   |
|-----------------------|---|
| Wheelbase (mm)        | 2,698   |
| Track (fr/rr) (mm)    | 1,596/1,596   |
| Overall length (mm)   | 4,550 (with licence plate holder)   |
| Overall width (mm)    | 1,842/2,115 (mirror to mirror)  |
| Overall height (mm)   | 1,681 FWD with antenna/1,680 (AWD with antenna)   |
| Ground clearance (mm) | 193 unladen (FWD, 2.0 L 6MT)<br>192 unladen (FWD/AWD, 2.5 L engine, 6AT)<br>190 unladen (FWD/AWD, 2.5 L engine w/Cylinder Deactivation/6AT) |

| INTERIOR DIMENSIONS                    |                                  |
|--|----------------------------------|
| Headroom (fr/rr) without moonroof (mm) | 1,009/991                        |
| Headroom (fr/rr) with moonroof (mm)    | 999/991                          |
| Legroom (fr/rr) (mm)                   | 1,041/1,007                      |
| Shoulder room (fr/rr) (mm)             | 1,451/1,392                      |
| Hiproom (fr/rr) (mm)                   | 1,402/1,405                      |
| Cargo length (mm)                      | 966 (rear seat to tailgate)      |
| Cargo width (mm)                       | 1,448/1,050 (between rear tires) |
| Rear lift-gate opening height (mm)     | 779                              |
| Rear lift-gate opening width (mm)      | 1,125                            |

| FUEL ECONOMY   |  |
|--|--|
| For up-to-date fuel economy ratings, please visit <a href="http://mazda.ca">mazda.ca</a> or contact your Mazda dealer. |  |

## 2018 MAZDA CX-5 MODEL LINE-UP AT A GLANCE\*

|    | TRANSMISSION                     | DRIVE CONFIGURATION | ENGINE              | DESCRIPTION                     |
|----|----------------------------------|---------------------|---------------------|---------------------------------|
| GX | SKYACTIV-MT 6-speed manual       | Front Wheel Drive   | SKYACTIV-G 2.0 L†   |                                 |
|    | SKYACTIV-Drive 6-speed automatic | Front Wheel Drive   | SKYACTIV-G 2.5 L†   |                                 |
|    | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5 L†   |                                 |
|    | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5 L†   | i-ACTIVSENSE Package            |
| GS | SKYACTIV-Drive 6-speed automatic | Front Wheel Drive   | SKYACTIV-G 2.5 L CD |                                 |
|    | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5 L CD |                                 |
|    | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5 L CD | Comfort Package                 |
| GT | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5 L CD | Comfort & i-ACTIVSENSE Packages |
|    | SKYACTIV-Drive 6-speed automatic | i-ACTIV AWD         | SKYACTIV-G 2.5L CD  | Technology Package              |

\*For full details on the 2018 CX-5 model line-up, please visit [mazda.ca](http://mazda.ca) or your local Mazda dealer.  
†Not available until January 2018 production.

CD = Cylinder Deactivation

\*Standard on the GT model.

†Standard on the GS and GT models.

▲Always check your mirrors. Be aware of traffic around you.

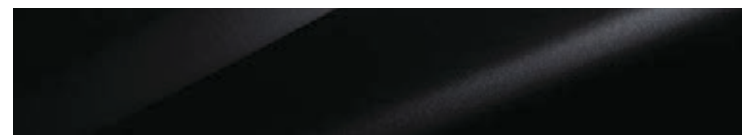
\*\*Available on the GT model with Technology Package.

††TSR functionality may not be compatible with all regional road signs in Canada.

†Available on the GX with i-ACTIVSENSE Package (requires i-ACTIV AWD), GS model with i-ACTIVSENSE Package (requires i-ACTIV AWD and Comfort Package), and the GT model with Technology Package.



## MAZDA CX-5 COLOURS



Jet Black Mica



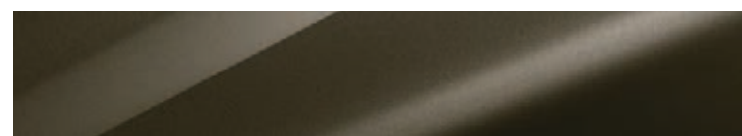
Deep Crystal Blue Mica



Sonic Silver Metallic



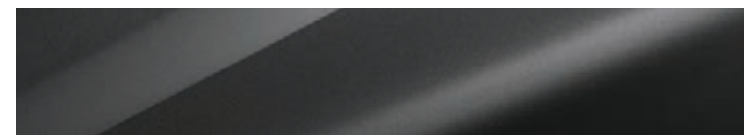
Snowflake White Pearl



Titanium Flash Mica



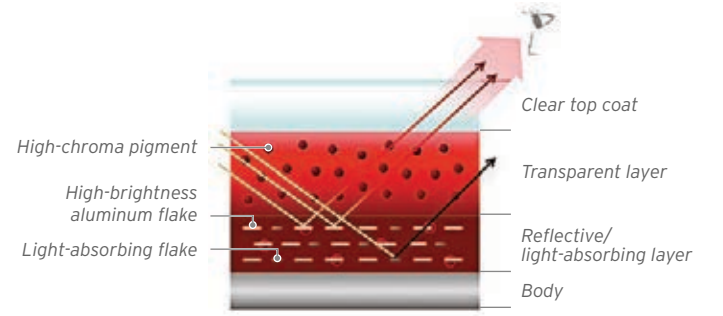
Eternal Blue Mica



Machine Grey Metallic



Soul Red Crystal Metallic



### A NEW RED WITH ENHANCED VIVIDNESS AND DEPTH

As an essential aspect of design, Mazda has endeavoured to develop colours that heighten the beauty of form and textural qualities of KODO design. Soul Red Crystal is one such new colour evolved from the original Soul Red. It yields an emotionally charged energy and vividness, and takes clear depth and lustre to a much higher level. Soul Red Crystal continues to use three coats – a reflective layer, a translucent layer and a clear top coat – but represents a major advance in Mazda's TAKUMI-NURI painting technology.

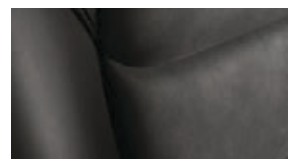
TAKUMI-NURI is the name given to Mazda's high-quality painting technology developed with the aim of creating the ultimate paint, which until now has been impossible to produce. The name expresses the artistry of the engineers through the Japanese word "Takumi," or "Craftsmen."

## MAZDA CX-5 UPHOLSTERY

Black Cloth (GX)



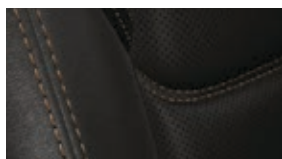
Black Leatherette with Grand Lux Suede® trim (GS)



Silk Beige Leatherette with Grand Lux Suede® trim (GS)



Black Leather (GT)



Pure White Leather (GT)



## MAZDA CX-5 WHEELS



17" alloy wheels (dark grey high lustre) (GX, GS)



19" alloy wheels (machined spokes with polished finish and dark painted pockets) (GT)

## MAZDA CX-5 GX

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine

Horsepower SAE net: 156 @ 6,000 rpm

Torque SAE net lb-ft: 150 @ 4,000 rpm

SKYACTIV-MT 6-speed manual transmission

Front-wheel drive

G-Vectoring Control (GVC)

17" alloy wheels (dark grey high lustre)

225/65R17 all-season tires

Temporary spare tire

Tire Pressure Monitoring System (TPMS)

Dynamic Stability Control (DSC)

Traction Control System (TCS)

Hill Launch Assist (HLA)

Advanced Blind Spot Monitoring (ABSM)

Rear Cross Traffic Alert (RCTA)

Smart City Brake Support (SCBS)

Power-assisted 4-wheel disc brakes

Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)

Emergency Brake Assist (EBA)

Electrically assisted power steering

Independent MacPherson strut front suspension

Independent multi-link rear suspension

Electronic Parking Brake (EPB) with auto-hold function

Dual front and dual side air bags

Dual side curtain air bags

3-point seat belts for all seating positions (2 front; 3 rear)

Front seat-belt pretensioners with force limiters

Integrated rear seat child-safety-seat lower anchors and upper tether anchors in rear seat

Child-safety rear door lockouts

Rearview camera (wide angle)

Engine immobilizer theft-deterrent system

Remote keyless entry system

Push Button Start

Tilt and telescopic steering wheel

LED headlights

LED daytime running lights

High-mount stop lamp

Automatic on/off headlights with dusk sensor

Noise-isolating windshield

Noise-isolating glass (driver and front passenger windows)

Body-coloured power-operated heated door mirrors

Turn signal indicators on door mirrors

Exterior B and C pillar garnish in black

Body-coloured door handles

Privacy glass

Green tint glass with UV shield

Body-coloured rear roof spoiler

Mouldings for roof rack

Tail pipe garnish (chrome)

Day/night rearview mirror

Rain-sensing intermittent windshield wipers

Rear intermittent windshield wiper

Rear window defroster

Speed-sensing double-action power door locks

Steering-wheel-mounted cruise and audio controls

7" colour touchscreen display with MAZDA CONNECT

HMI Commander switch

Steering-wheel-mounted Bluetooth® controls with Audio Profile

Navigation-ready (requires navigation SD card accessory)

2 USB ports and auxiliary audio input jack

Aha™ internet radio functionality<sup>†</sup>

Stitcher™ internet radio functionality<sup>†</sup>

SMS text message functionality<sup>†</sup>

Air conditioning with manual climate controls

Rear heater ducts (under front seat)

Illuminated power windows with driver's one-touch up and down feature

Cloth upholstery

6-way manually adjustable driver's seat

4-way manually adjustable passenger's seat

40/20/40-split fold-down rear seat

Rear seat recline (manually adjustable)

Driver's and passenger's sunvisors with covered vanity mirrors

Tachometer

Trip Computer

Exterior temperature gauge

Low washer fluid indicator

Overhead console with sunglasses holder

Front centre console with armrest, cup holders and storage

Driver's and front passenger's seatback pockets

Illuminated entry

Internal hood and fuel release

Cargo area light

3 12-volt DC power outlets

### GX OPTIONS

SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch, SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine, horsepower SAE net: 187 @ 6,000 rpm, and torque SAE net lb-ft: 186 @ 4,000 rpm

### i-ACTIV AWD (requires 6-speed automatic transmission)

i-ACTIV AWD (all-wheel drive), and AWD badge on lift-gate

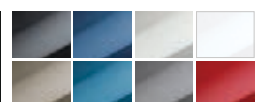
### i-ACTIVSENSE Package (requires i-ACTIV AWD)

Mazda Radar Cruise Control with Stop & Go Function (MRCC with Stop & Go function), Smart Brake Support (SBS), Pedestrian Detection, Distance Recognition Support System (DRSS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), Lane-keep Assist System (LAS), High Beam Control system (HBC), and Colour multi-information display (MID)

### BLACK CLOTH



### EXTERIOR COLOURS



## MAZDA CX-5 GS

Includes GX equipment with 6-speed automatic transmission and 2.5 L SKYACTIV-G engine plus:



Cylinder Deactivation

Power lift-gate with programmable adjustable height

Leatherette-trimmed upholstery with Grand Lux Suede® trim

Heated front seats with 3 settings

6-way power-adjustable driver's seat with manual lumbar support

6-way manually adjustable front passenger's seat with manual seat height adjuster

Heated steering wheel

Leather-wrapped steering wheel

Leather-wrapped shift knob

Front wiper de-icer

Automatic headlight levelling

Auto-dimming rearview mirror

HomeLink® wireless control system

Driver's and passenger's cloth-wrapped sunvisors with illuminated covered vanity mirrors

Rear centre armrest with integrated storage, cup holders and 2 USB ports

Wrapped cloth A pillar with standard speaker in mold

6 speakers

Remote fold-down rear seats

### GS OPTIONS

#### i-ACTIV AWD

i-ACTIV AWD (all-wheel drive), and AWD badge on lift-gate

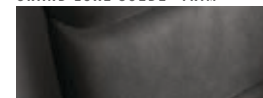
#### Comfort Package (requires i-ACTIV AWD)

Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open; automatic, dual-zone climate controls; rear passenger air vents (back of the centre console), and advanced Keyless Entry System (keyless entry and start)

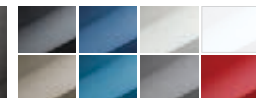
#### i-ACTIVSENSE Package (requires i-ACTIV AWD and Comfort Package)

Mazda Radar Cruise Control with Stop & Go Function (MRCC with Stop & Go function), Smart Brake Support (SBS), Pedestrian Detection, Distance Recognition Support System (DRSS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), Lane-keep Assist System (LAS), High Beam Control system (HBC), and Colour multi-information display (MID)

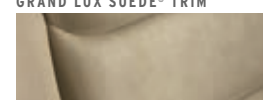
### BLACK LEATHERETTE WITH GRAND LUX SUEDE® TRIM



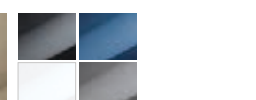
### EXTERIOR COLOURS



### SILK BEIGE LEATHERETTE WITH GRAND LUX SUEDE® TRIM



### EXTERIOR COLOURS



## MAZDA CX-5 GT

Includes GS equipment with i-ACTIV AWD and Comfort Package plus:



19" alloy wheels with machined spokes, polished finish and dark painted pockets

225/55R19 all-season tires

Exterior B and C pillar garnish in piano black

Leather-trimmed upholstery

Adjustable heated rear seats (outboard only)

Painted dash strip panel (Metal Wood)

10-way power-adjustable driver's seat with power lumbar support

Memory driver's seat with 2 memory settings

6-way power-adjustable passenger's seat

10-speaker premium Bose® audio system with Centerpoint® 2 Surround Technology and AudioPilot® 2 Noise Compensation Technology, including 7 channels of customized equalization and SurroundStage® Signal Processing

Wrapped cloth A pillar with premium Bose® speaker ring

Navigation system

LED front and rear signature lighting

Adaptive Front-lighting System (AFS)

LED rear combination lights

LED fog lights

Front centre console with premium stitching, armrest, cup holders and storage

Satin-chrome front console knee pad

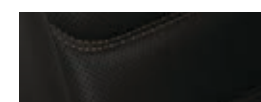
Lined glove box

### GT OPTIONS

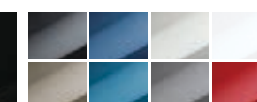
#### Technology Package

Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function), Smart Brake Support (SBS), Pedestrian Detection, Distance Recognition Support System (DRSS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), Lane-keep Assist System (LAS), High Beam Control System (HBC), Traffic Sign Recognition System (TSR)<sup>††</sup>, windshield-projected Active Driving Display (ADD), colour Multi-Information Display (MID), and SiriusXM™ Satellite Radio (includes free 3-month subscription)

### BLACK LEATHER



### EXTERIOR COLOURS



### PURE WHITE LEATHER



### EXTERIOR COLOURS



<sup>†</sup>Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

<sup>††</sup>TSR functionality may not be compatible with all regional road signs in Canada.

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# MAZDA CX-5 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



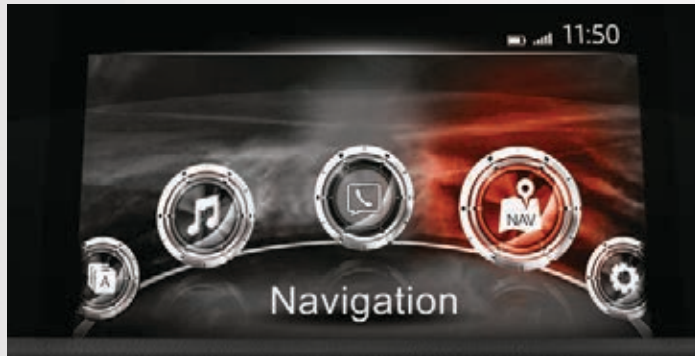
### ROOF RACK

This versatile Roof Rail and Crossbar system\* is the foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry things like bikes, skis, snowboards and more.



### RETRACTABLE CARGO COVER

Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, for hassle-free loading.



### NAVIGATION SYSTEM

Enjoy all the advanced features of today's navigation devices, including voice commands and advanced lane guidance with our available navigation system. The system even offers a 3D interactive map with step-by-step audio directions.



### REAR BUMPER GUARD

Our durable stainless steel Rear Bumper Guard helps protect the rear bumper from chips and scratches when you're loading or unloading your gear.



### ALL-WEATHER FLOOR MATS

Help keep the great outdoors in its place. Custom-fitted to your CX-5, these All-Weather Floor Mats guard against snow, mud, sand and whatever else comes through the door.



### CARGO TRAY

This flexible, durable cargo tray protects against spills and other damage and then removes easily for quick clean-up.\*

VISIT [MAZDA.CA](http://MAZDA.CA) FOR ACCESSORY OPTIONS.

\*Please remember to properly secure all cargo.

**MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,  
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -  
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.**



|   |  |  |  |
|---|--|--|--|
| <b>3-YEAR<br/>NEW VEHICLE</b><br>UNLIMITED MILEAGE WARRANTY | <b>3-YEAR<br/>ROADSIDE ASSISTANCE</b><br>UNLIMITED MILEAGE | <b>5-YEAR<br/>POWERTRAIN</b><br>UNLIMITED MILEAGE WARRANTY | <b>7-YEAR<br/>ANTI-PERFORATION</b><br>UNLIMITED MILEAGE WARRANTY |
|---|--|--|--|

.....  
**Mazda Unlimited features unlimited mileage for our 3-year New Vehicle, 3-year Roadside Assistance, 5-year Powertrain and 7-year Anti-Perforation warranties, so you can focus on every thrilling moment spent behind the wheel instead of the odometer.**  
 .....

### What does Mazda Unlimited mean for you?

- Added confidence in the quality of the product you are driving
- Added protection, knowing Mazda will be there, kilometre after kilometre
- Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
- Added peace of mind, knowing that there are no limits to how far you can go

**MAZDA**  
**UNLIMITED**  
 CANADA'S ONLY UNLIMITED  
 MILEAGE WARRANTY  
 STANDARD ON ALL NEW MODELS

To learn more about the Mazda Unlimited Warranty, visit [mazdaunlimited.ca](http://mazdaunlimited.ca).



# A SHARED LOVE OF REAL-LIFE THRILLS.

Mazda is the proud sponsor of Canada Snowboard, one of Canada's premier athletic organizations. We share these athletes' passion for mastering both the sport and the artistry of being a champion snowboarder. We share their pursuit of authentic exhilaration.

Watch these exhilarating athletes in action at:

[mazda.ca/en/sponsorships/canada-snowboard/](http://mazda.ca/en/sponsorships/canada-snowboard/)



Photo by André-Olivier Lyra



Photo by Tyler Ashbee



Photo by Dany Vachon



## WE'RE MORE THAN A DEALERSHIP. WE'RE A CLUBHOUSE.

We're the clubhouse where Mazda enthusiasts unite. Where a passion for driving meets vehicles made for driving.

Where every Mazda dealership team knows that passion inside and out.

From that first initiation rite of a soul-rousing test drive, to every drive you take and every customer service visit you make.

### WELCOME TO THE CLUBHOUSE OF DRIVING PASSION.

**FINANCING WITHOUT THE FUSS** Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit [mazda.ca](http://mazda.ca).

**MAZDA ROADSIDE ASSISTANCE PROGRAM** As part of our commitment to your total satisfaction, 2018 CX-5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit [mazda.ca](http://mazda.ca).

**MAZDA MOBILITY ASSISTANCE PROGRAM** Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

**MAZDA TEST-DRIVE EXPERIENCE** Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

**READY TO ROLL** Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



**ADDED PROTECTION**



**GRADUATE PROGRAM**

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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*zoom-zoom*

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Get more detailed information on your CX-5.  
Visit [mazda.ca](http://mazda.ca) for specifications and features, option packages,  
pricing, financing, to get a quote and find a dealer near you.

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**DRIVING MATTERS**



Part No. 9999-92-C518-EN