

# KONA

2020



# A bit about us.

With Hyundai, you really can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don’t approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It’s our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren’t satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany’s world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.



Kona SUPERSTRUCTURE™ shown,  
made with our Advanced High-Strength Steel.



# The SUV for the city.

With the Kona, driving and parking in the urban jungle doesn't have to be stressful. Enjoy the agile manoeuvrability of a passenger car and the higher perspective of an SUV — it's really the best of both worlds! Furthermore, the Kona is filled with technologies that just make everything easier, including Apple CarPlay™, Android Auto™ and an available Head-Up Display to project important information within your line of sight, so you can keep your attention on the road.

## Ready to take on the urban jungle?

Choose between two powerful and fuel-efficient engines to get you where you want to go. The standard 2.0L engine delivers 147 horsepower, 132 lb-ft torque and is mated to a smooth-shifting 6-speed automatic transmission. If you are looking for more power, the available 175 horsepower 1.6L Turbocharged engine takes you from 0 to 100 km/h with a smile on your face and is paired with a fast-shifting 7-speed Dual Clutch Transmission with SHIFTRONIC® manual mode for performance and fuel efficiency in perfect balance.

The Kona also features an available All-Wheel Drive system for superior traction and is paired with a multi-link rear suspension to enhance handling and cornering performance.



# The SUV for the city.

## KONA

Ultimate model shown with red colour package.

# Confident and unique.

The Kona has been designed to turn heads — and to raise pulses. The dynamic design catches the eye with unique details that highlight the strong Hyundai SUV DNA at its core, starting with our signature cascading front grille design, muscular wheel arches and advanced lighting. Bold body cladding runs along the side profile and rear bumper for a sporty look, and available two-tone colour options let you customize your Kona to suit your style preferences.



Available 18" alloy wheels



Standard LED daytime running lights and available LED headlights



Available LED tail lights

# Advanced technology at your fingertips.

No matter how you choose to navigate the city, the Kona provides you with the seamless connectivity you expect and innovative technologies that make life easier — like an available Head-Up Display communicating key information in your line of sight, available wireless charging▼ for your phone and a high-mounted floating touch-screen for better visibility and easy access.



Available wireless charging pad▼



Available Head-Up Display



Standard 7.0" touch-screen with Apple CarPlay™ and Android Auto™



Available 8.0" touch-screen navigation system



Available proximity keyless entry with push-button ignition



Available Infinity® audio system with 8 speakers



Once set up, our available BlueLink® connected vehicle system conveniently enables you to locate your vehicle, remotely start the engine for advanced warming or cooling, unlock or lock the doors and, in the event of an accident, can automatically call emergency services. Please see your dealer for full service-level details.

# Discover an exceptional level of comfort.

Step inside and instantly experience an exceptional level of comfort thanks to a wealth of features that includes heated front seats, an available heated steering wheel and available 8-way power-adjustable driver's seat. The Kona's compact SUV size doesn't just help you manoeuvre around the city with ease, it also gives you a higher seating position to get a better view of your surroundings.



Standard heated front seats / Available heated steering wheel



Standard 60/40 split-fold rear seats



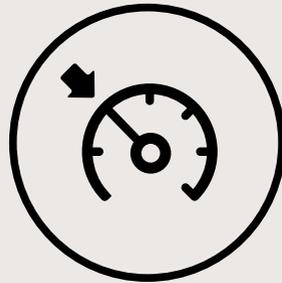
Available power sunroof

# Hyundai SmartSense™

Hyundai SmartSense™ is the suite of available driver assistance systems that is offered throughout our vehicle lineup. They've been developed to help alert you to, and even avoid, unexpected dangers on the road. Available technologies include Lane Keeping Assist<sup>1</sup> to apply corrective steering assistance to remain within your lane, and Adaptive Cruise Control<sup>2</sup> to automatically adjust your vehicle speed to maintain a set distance from the vehicle ahead.



Available Lane Departure Warning with Lane Keeping Assist



Available Adaptive Cruise Control



Available Forward Collision-Avoidance Assist with Pedestrian Detection



Available Driver Attention Warning



Available Blind-Spot Collision Warning with Lane Change Assist



Available Rear Cross-Traffic Collision Warning



Available Parking Distance Warning — Reverse

# Colours and wheels

## Exterior colours\*



Chalk White



Lake Silver  
Not available  
on Trend model



Dark Night  
Not available  
on Essential and  
Trend models



Phantom Black  
Not available on  
Trend model



Pulse Red



Tangerine Comet



Blue Lagoon  
Not available  
on Essential and  
Preferred models



Acid Yellow  
Available on  
Trend and Ultimate  
models only

## Interior colours\*



Black Cloth  
Standard on Essential,  
Preferred and Trend  
models



Black Leather  
Standard on Luxury  
and Ultimate models



Black Leather  
with lime colour  
package  
Standard on Ultimate  
model with Acid Yellow  
exterior colour only



Black Leather  
with red colour  
package  
Standard on Ultimate  
model with Pulse Red  
exterior colour only



Black Leather  
with orange colour  
package  
Standard on Ultimate model  
with Tangerine Comet  
exterior colour only

## Roof colours\*

The Trend model features two-tone body colour\*. Choose between the following roof colours to customize your Kona:



Dark Night  
Standard with Blue Lagoon



Phantom Black  
Standard with Chalk White,  
Tangerine Comet and Acid Yellow  
\*Available with Pulse Red

## Wheels



16" alloy  
wheel  
Standard on  
Essential  
model



17" alloy  
wheel  
Standard on  
Preferred  
and Luxury  
models



18" alloy  
wheel  
Standard on  
Trend and  
Ultimate models

# Accessories



### Skirt Package

Customize your Kona with stylish front, rear and side skirts that complement its unique design.



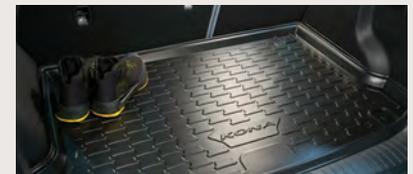
### Cross Rails & Ski/Snowboard Carrier

This durable, quick-locking cross rail system lets you transport cargo easily, without sacrificing interior room. Carry up to six pairs of skis or two snowboards with this convenient lockable carrier.



### Accessory Frame & Hitch Mount Bike Carrier

An accessory frame makes it quick and easy to attach a hitch-mounted bike carrier. Bike cradle holds up to two bikes and provides maximum security. Frame not intended for towing.



### Cargo Tray

Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.

For more information on additional accessories, please visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.

\*Exterior, interior and roof colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.

# Find the KONA that is right for you.

## 2.0L Essential FWD

Standard equipment includes:

### Performance features:

- 2.0L MPI 4-cylinder engine
- 4-wheel disc brakes (15" front / 14" rear)
- 6-speed automatic transmission
- Drive Mode Select

### Safety features:

- 6 airbags
- Anti-lock Braking System with Electronic Brake-force Distribution
- Downhill Brake Control and Hill-start Assist Control
- Remote keyless entry with alarm
- Vehicle Stability Management with Electronic Stability Control and Traction Control System

### Interior features:

- 60/40 split-fold flat rear seats with adjustable head restraints
- 6-way adjustable driver's seat
- 7.0" touch-screen display
- Air conditioning with manual temperature control
- AM/FM/MP3 audio system with 6 speakers
- Android Auto™ and Apple CarPlay™
- Bluetooth® hands-free phone system
- Heated front seats
- Power windows with driver's auto-down
- Rearview camera
- Steering wheel-mounted audio, cruise and phone controls
- USB and MP3 auxiliary input jacks (centre console-mounted)

### Exterior features:

- 16" aluminum alloy wheels with P205/60R16 all-season tires
- Automatic headlights
- LED Daytime Running Lights
- Power-heated side mirrors with turn signal indicators
- Rear windshield wiper
- Roof rack side rails

### Optional 2.0L Essential AWD:

- 4-wheel disc brakes (16" front/15" rear)
- All-Wheel Drive (AWD) with Active-Cornering Control
- Multi-link rear suspension

## 2.0L Preferred FWD

Includes 2.0L Essential FWD standard equipment plus:

### Safety features:

- Blind-Spot Collision Warning with Lane Change Assist
- Rear Cross-Traffic Collision Warning

### Interior features:

- 3.5" monochromatic TFT supervision cluster display
- Dual illuminated sliding sunvisors
- Heated steering wheel
- Leather-wrapped steering wheel and shift knob
- Power windows with front auto-up/down with pinch protection
- Proximity keyless entry with push-button ignition

### Exterior features:

- 17" aluminum alloy wheels with P215/55R17 all-season tires
- Fog lights

### Optional 2.0L Preferred AWD:

- 4-wheel disc brakes (16" front/15" rear)
- All-Wheel Drive (AWD) with Active-Cornering Control
- Multi-link rear suspension

## 1.6T Trend AWD

Includes 2.0L Preferred FWD standard equipment plus:

### Performance features:

- 1.6L Turbocharged GDI 4-cylinder engine
- 4-wheel disc brakes (16" front/15" rear)
- 7-speed Dual Clutch Transmission
- All-Wheel Drive (AWD) with Active-Cornering Control
- Multi-link rear suspension

### Interior features:

- SiriusXM™

### Exterior features:

- 18" aluminum alloy wheels with P235/45R18 all-season tires
- Body-coloured front and side skirt
- Chrome-framed front grille with chrome rear license plate finisher
- Metal-painted side sills
- Premium dark grey body cladding
- Rear privacy glass
- Silver-painted rear skid plate
- Solar front glass

## 2.0L Luxury AWD

Includes 2.0L Preferred FWD standard equipment plus:

### Performance features:

- 4-wheel disc brakes (16" front / 15" rear)
- All-Wheel Drive (AWD) with Active-Cornering Control
- Multi-link rear suspension

### Safety features:

- Adaptive Cruise Control
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Lane Keeping Assist

### Interior features:

- 8-way power-adjustable driver's seat including 2-way power lumbar support
- Automatic temperature control with automatic window defogger
- Leather seating surfaces
- Luggage net
- Metal-painted interior door handles
- SiriusXM™

### Exterior features:

- Power sunroof
- Rear privacy glass
- Solar front glass

## 1.6T Ultimate AWD

Includes 2.0L Luxury AWD standard equipment plus:

### Performance features:

- 1.6L Turbocharged GDI 4-cylinder engine
- 7-speed Dual Clutch Transmission

### Safety features:

- High Beam Assist
- Parking Distance Warning – Reverse

### Interior features:

- 8.0" touch-screen display with navigation system
- BlueLink® connected vehicle system
- ElectroChromic auto-dimming rearview mirror with HomeLink®
- Head-Up Display
- Infinity® audio system with 8 speakers
- Metal-painted interior door handles
- Rain-sensing windshield wipers
- Supervision cluster with 4.2" LCD display
- Wireless charging pad▼

### Exterior features:

- 18" aluminum alloy wheels with P235/45R18 all-season tires
- Chrome-framed front grille with chrome rear licence plate finisher
- LED headlights (low and high beam)
- LED tail lights
- Metal-painted side sills
- Premium dark grey body cladding
- Sharkfin antenna
- Silver-painted rear skid plate

### Lime colour package:

Standard on Ultimate model with Acid Yellow exterior colour

- Glossy black interior accents
- Lime interior trims and seat piping

### Red colour package:

Standard on Ultimate model with Pulse Red exterior colour

- Glossy black interior accents
- Red interior trims and seat piping

### Orange colour package:

Standard on Ultimate model with Tangerine Comet exterior colour

- Orange interior trims and seat piping



## One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty<sup>†</sup>. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program<sup>††</sup> featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

<sup>™</sup>/<sup>®</sup>The Hyundai name, logos, product names, feature names, images and slogans are trademarks owned or licensed by Hyundai Auto Canada Corp.. Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible. <sup>†</sup>Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions. <sup>††</sup>Hyundai's 24-Hour Roadside Assistance Program is a limited service and does not cover certain costs or expenses. Roadside Assistance is not a warranty. <sup>‡</sup>Apple CarPlay™ works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple CarPlay™ may not be available on all devices and may not be available in all countries or regions. Visit [www.apple.com](http://www.apple.com) for further details and any applicable limitations. Subject to app compatibility. Apple and Apple CarPlay are trademarks of Apple Inc.. <sup>§</sup>Android Auto™ is compatible with Android phones running Android Lollipop or newer. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Visit [www.android.com](http://www.android.com) for further details and any applicable limitations. Subject to app compatibility. Android and Android Auto are trademarks of Google Inc.. <sup>\*</sup>Not all devices will be compatible. See Owner's Manual for further details. <sup>‡</sup>Available on select models only. BlueLink® includes 3 years of service without charge. The BlueLink service is available for new vehicle purchases and leases subject to the BlueLink subscription terms and conditions. Only use BlueLink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees may vary by models and are subject to change. For more on details and limitations, visit [hyundaicanada.com](http://hyundaicanada.com) or your authorized Hyundai dealer. <sup>†</sup>Lane Departure Warning with Lane Keeping Assist operates when vehicle speed exceeds 60 km/h and only when the lane markings are clearly visible on the road and detected by the system. It will not prevent loss of control. See Owner's Manual for further details and limitations. <sup>‡</sup>Adaptive Cruise Control (ACC) is not a collision avoidance or warning device. ACC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision. ACC will automatically disengage at speeds under 10 km/h and under other specific circumstances set forth in the Owner's Manual. See Owner's Manual for further details and limitations. The SiriusXM™ name is a trademark of SiriusXM Satellite Radio Inc.. Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.. HomeLink® is a registered trademark of Johnson Controls Inc.. Infinity® is a registered trademark of Harman International, Inc.. All other trademarks and trade names are those of their respective owners. Some images shown with special graphic effects.