



2020 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$61,795

RAM 1500 REBEL CREW CAB 4X4

Exterior Color: Ivory Tri-Coat Pearl

Interior Color: Black interior / Black seats

Interior: Leather-faced front vented front bucket seats

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- ParkView Rear Back-Up Camera
- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill Start Assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Push-button start
- 7-pin wiring harness
- Second-row in-floor storage bins

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Ivory Tri-Coat Pearl **\$350**
- Leather-faced front vented front bucket seats **\$1,695**
 - Front ventilated seats (Not available with Rebel)
 - Power 4-way front passenger lumbar adjust
 - Power 8-way adjustable front seats
- Customer Preferred Package 25L **-\$2,000**
 - Level 1 Equipment Group
 - Front and rear floor mats
 - Front heated seats
 - Electronic shift-on-demand transfer case
 - Rear window defroster
 - Auto-dimming rearview mirror
 - Exterior mirrors with supplemental turn signals
 - Exterior mirrors with courtesy lamps
 - Exterior mirrors with memory settings
 - Power folding exterior mirrors
 - Automatic high-beam headlamp control
 - Heated exterior mirrors
 - Heated steering wheel
 - Google Android Auto
 - 8.4-inch touchscreen
 - Apple CarPlay capable
 - 20x9-inch aluminum wheels
 - Power adjustable pedals

- Hands-free communication with Bluetooth streaming **\$2,300**
- Advanced Safety Group**
 - Advanced Brake Assist
 - Lane Departure Warning with Lane Keep Assist
 - Forward Collision Warning with Active Braking
 - Adaptive Cruise Control with Stop and Go
 - Parallel & Perpendicular Park Assist with Stop
- Bed Utility Group** **\$200**
 - 4 adjustable cargo tie-down hooks
 - LED bed lighting
 - Deployable bed step (not included w/split tailgate)
- Level 2 Equipment Group** **\$800**
 - Rear underseat compartment storage
 - Remote proximity keyless entry
 - 115-volt auxiliary power outlet - rear
 - Security alarm
 - Remote start system
 - Park-Sense Front and Rear Park Assist
- Power dual-pane panoramic sunroof** **\$1,595**
- Sport performance hood** **\$995**
- Rear wheelhouse liners**
- 9 Alpine speakers with subwoofer** **\$495**
- Uconnect 4C NAV with 12-inch display** **\$1,995**
 - A/C with dual-zone automatic temperature control
 - 12-inch touchscreen
 - 1-year SiriusXM Guardian subscription
 - SiriusXM Travel Link
 - SiriusXM Traffic
 - 4G LTE Wi-Fi hot spot
 - SiriusXM with 360L on-demand content
 - 5-year SiriusXM Traffic subscription
 - 5-year SiriusXM Travel Link subscription
- 22x9-inch polished aluminum wheels** **\$1,295**
- Blind-Spot and Cross-Path Detection** **\$500**
- Federal A/C excise tax** **\$100**

Destination Charge **\$1,895**

TOTAL PRICE: * \$74,010

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFLT8LN-161279

L4-VON: 1650

0927



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

\$ 3 588

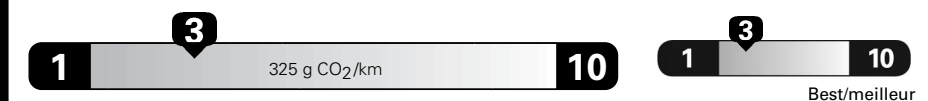
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.5 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

